

## PRESS RELEASE



### THAILAND GOES DAB+

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for immediate release

Paneda has been awarded to provide the first DAB head-end system in Thailand, the system includes a fully redundant system including the unique Paneda SMART content switching. This first DAB system will be on-air by the end of the year and starts in Bangkok.

Thailand will continue to roll out DAB networks across Thailand, starting 2019.



Anupon Tajawanno, Asia Sales Manager for Paneda says:

“This first order for DAB+ head-end systems in Thailand is a big step into digitalization of radio in Thailand, and we are proud to be selected as provider of the DAB technology. Furthermore, this order was won in a stiff competition and again showing that the Paneda solution is appreciated for its advanced technical design and for its cost efficiency”

Lars-Peder Lundgren, Sales Director at Paneda says:

“It’s great to note that another DAB country now is introduced to the DAB family. Paneda will ensure that the Thai rollout of DAB will be a success and will share all experience and know-how with the Thai actors”

#### For further information:

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#### About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Paneda continue to expand its market shares on the international arena with its DAB Head-End range of components. The Paneda head office is located in Selje Norway and the development centre is located in Linköping Sweden.

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