

DAB+ centre stage at ABU DBS 2018

1 February 2018, London, United Kingdom: WorldDAB has announced the line-up of speakers and sessions for its popular Digital Radio Workshop, taking place in Kuala Lumpur on Monday 5 March at ABU's 2018 Digital Broadcasting Symposium. With more and more broadcasters implementing DAB+ in Asia Pacific, the workshop, titled "DAB+ in a multiplatform world," will discuss how DAB+ can secure a strong future for radio.

Representatives from across Asia Pacific and Europe will share best practice and case studies on how broadcasters around the world are growing new audiences and planning for hybrid radio. Speakers in this year's line-up include Dave Cameron, General Manager at Southern Cross Austereo in Melbourne, who will discuss how a large and successful commercial FM broadcaster has developed DAB+ and is using DAB+ to enhance and expand radio brands.

Additional speakers include Joan Warner, Vice-President and Asia Pacific Chair of WorldDAB and CEO of Commercial Radio Australia, Lindsay Cornell, Chair of the WorldDAB Technical Committee and Principal Systems Architect, BBC, Les Sabel from WorldDAB and Commercial Radio Australia, Bernie O'Neill, Project Director at WorldDAB, Ben Poor, Project Manager at the European Broadcasting Union, Nick Piggott, Project Director at RadioDNS and Jørn Jensen, Senior Advisor at NRK, who will present the latest statistics on how the switch from FM to DAB+ has affected radio listening habits in Norway.

"Last year's workshop saw record attendance and we're delighted to be running another session this year," said Joan Warner of WorldDAB and Commercial Radio Australia. "We've seen a significant amount of progress in the last year and it's an exciting time for the Asia Pacific region. There are now over 60 million DAB/DAB+ receivers sold around the world and more and more countries launching services and starting trials. Everyone interested in the future of radio should attend this workshop to find out how DAB+ can secure radio's future in today's multiplatform world."

The second half of the workshop will feature three breakout sessions, during which participants can discuss key aspects of digital radio. Topics covered will include ASEAN Regulation and Policy, Planning for Rollout, Hybrid Infrastructure and Implementing Hybrid Workflows. The key discussion points and findings from each group will be published and shared with all participants.

WorldDAB is proud to be the principal sponsor of ABU DBS 2018 and DAB+ will feature highly throughout the main conference programme, with speakers discussing DAB+ technology enhancements, hybrid radio, spectrum efficiencies, opportunities for new content on DAB+, DAB+ digital infrastructure and cost savings.

WorldDAB will host a DAB+ pavilion featuring supply chain companies with a footprint in Asia Pacific - Factum Radioscape, GatesAir, Paneda and RadioDNS. Delegates are encouraged to visit the pavilion and meet the experts who can provide information and advice on implementing DAB+ digital radio. The

WorldDAB stand will be showing a wide range of the home and automotive receivers on the market today.

The WorldDAB Workshop is free to attend and takes place on Monday 5 March 14:00 – 17:00 with more information is available [here](#). The ABU DBS conference takes place from the 6- 8 of March. To register, request a visa letter or for more information, visit <http://dbs.abu.org.my/>

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About WorldDAB

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1200+ experts from over 100 member organisations cover 28 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

Together, we are shaping the future of radio, delivering advice and tailored solutions on all aspects of the switch from analogue to digital.

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