

PRESS RELEASE

WorldDAB announces workshop agenda for Radio Asia 2017

4 March 2017, Bangkok, Thailand: WorldDAB has announced the line-up for its DAB+ workshop, taking place at the start of RadioAsia 2017 in Bangkok. With Thailand recently announcing plans to launch digital radio in 2018, the programme includes key speakers from the National Broadcasting and Telecommunications Commission (NBTC). The workshop takes place from 09:00-12:30 on April 26th.

Heading the speaker line-up will be Col. Dr. Natee Sunkonrat, Vice-Chair of the NBTC and Chair of the National Broadcasting Committee, whose main responsibilities are licensing, promoting and regulating the broadcasting sector in Thailand. Orasri Srirasa, Division Director of the Digital Broadcasting Bureau of the NBTC, will also address the workshop on Thailand's way forward.

Building on the success of the DAB+ workshop at ABU DBS in March, the half-day programme includes commercial radio case studies, updates on DAB+ transmission and receiver equipment and the radio spectrum challenge in South East Asia.

"2017 looks set to be a pivotal year for DAB+ in Asia Pacific and Thailand is an exciting market with a lot of potential," said Joan Warner, Asia Pacific Chair of WorldDAB and CEO of Commercial Radio Australia. "We saw record attendance at the DAB+ workshop at ABU DBS earlier in the year, and at RadioAsia we'll be discussing the significant work already undertaken by Thailand and deployment strategies for first mover markets in the Asia Pacific."

In addition to Joan Warner, workshop speakers include Peter Wallop from the ITU and representatives from Factum Radioscape, Keystone Semiconductors and Paneda who will discuss the latest innovations in DAB+ equipment. Dr. Les Sabel and Kath Brown from CRA will present the latest hybrid radio developments and progress on DAB+ in vehicles and smartphones.

WorldDAB and Commercial Radio Australia are once again joint principal sponsors of RadioAsia and DAB+ will feature throughout the main conference programme, with speakers discussing DAB+ technology enhancements, spectrum efficiencies, opportunities for new content on DAB+, hybrid radio, DAB+ digital infrastructure and cost savings.

RadioAsia 2017 will be held 26-28 April in Bangkok. To register for the free workshop, request a visa letter or for more information, visit <http://www.abu.org.my/Event- - RadioAsia%20Conference%202017.aspx>

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About WorldDAB

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1000+ experts from 90+ member organisations cover 27 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

Together, we are shaping the future of radio, delivering advice and tailored solutions on all aspects of the switch from analogue to digital.

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