



Press release

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Factum Electronics wins two more Italian DMB contracts.

Factum Electronics, the world leader in digital multimedia broadcasting head-end technology and middleware, has won contracts from Italian network provider RaiWay and the Vatican radio. The deliveries under the two contracts are based on the latest version of Factum's DMB System and enables RaiWay to broadcast Mobile TV and the Vatican to provide digital radio.

The equipment delivered by Factum Electronics included audio encoders, IP inserters, data broadcasting servers, ensemble multiplexers, and management systems as well as Factum data receivers.

“We are very pleased with the development of DMB in Italy in general and the Italian customers' trust in our equipment and support in particular. We have previously announced deliveries of DMB equipment to the Italian broadcasters EuroDAB, ClubDAB Italia and RAS, a subsidiary of RAI. ‘DMB by Factum’ is an established concept for user-friendly and flexible systems. Factum is not only offering the solutions to digital challenges, we set the standards and lead the way for the new kind of broadcasting, including mobile TV,” says Kenneth Lundgren, Managing Director, Factum Electronics AB.

“We are very pleased to receive yet another order from the Italian market. It is encouraging to note that the broadcasters are increasingly evaluating TV services in their DMB networks.” concludes Hans Runesten, Chairman of Factum Electronics AB and CEO of Effnet Holding AB.

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About Factum Electronics AB and Effnet Holding AB (publ)

Factum Electronics AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the areas of DMB, Digital Multimedia Broadcasting, and NICAM, digital stereo sound for television broadcasting. Factum Electronics develops and sells system solutions for signal encoding, decoding and processing and serves professional broadcasting customers in more than 40 countries. Additionally Factum Electronics develops and sells middleware for receiver chip manufacturers and test & monitoring equipment. For more information about Factum, please visit www.factum.se and more information about DMB is available at www.worlddab.org.

Effnet Holding AB (publ) is traded on the First North list of the Stockholm Stock Exchange, under the ticker (EFFN). For more information about Effnet Holding AB (publ), please visit www.effnetholding.se.