

## PRESS ANNOUNCEMENT

***RadioScape 'RS 220 Media Pack' covers all the bases with lowest cost iPod, MP3 and WMA integration for Digital Radio products.***

**London 10th May 2007**, RadioScape has launched "RS220 Media Pack", a software upgrade to its range of low cost DAB modules.

RadioScape's highly successful RS220 series of modules combine a single proprietary RF tuner with an off-the-peg DSP, which runs the digital radio stack. This approach delivers a platform that can easily be reconfigured to run other applications, and as many of these do not require the digital radio stack to be loaded, the full capability of the DSP is accessible.

The Media Pack, making use of this DSP, adds an MP3 decoder with ID3 tag support, a WMA decoder and the drivers to interface the module directly to an SD/MMC card.

"Increasingly, consumers are expecting digital radios to be capable of playing back their MP3 and WMA files. With our new Media Pack, it is possible to connect an SD card directly to the module. By sharing the digital radio resources the decoding and playback can be done entirely in software, with no additional hardware," said Phil Smith, Senior VP Sales at RadioScape.

Additionally the Media Pack includes an optional iPod control interface, making use of the serial interface of Apple's iPod family. Together with infra red remote control this product directly targets the booming iPod docking market.

"Existing products can easily be upgraded to include these new features, without modification to the motherboard, minimising time to market and cost," added Smith.

### **RadioScape 'RS220 Media Pack'**



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***About RadioScape plc***

RadioScape® plc. is the world's only developer of end-to-end digital audio broadcasting solutions giving RadioScape unmatched systems knowledge and enabling it to ensure that customers receive the highest levels of quality, robustness and reception at all stages.

Its Digital Radio Broadcast Suite is used extensively throughout the world including the largest DAB installation to date. This is also being used to roll out Mobile TV services using Digital Multimedia Broadcasting in many countries, particularly in the Asia Pacific region where there are already many installations in China.

RadioScape's innovative *Software Defined Digital Radio*™ approach has made it a leader in DAB and DMB technology with its DAB receiver modules being extensively used by many of the world's leading consumer electronics manufacturers. The company has recently begun shipping its first generation of DRM/DAB modules, enabling multi-standard consumer receivers to reach retail this year.

Founded in 1996, RadioScape's investors include Atlas Ventures, Royal Bank Ventures Investments, Scottish Equity Partners, JAFCO, Texas Instruments, Yasuda Enterprise Development, iGlobe Partners, Psion and Arqiva. RadioScape is headquartered in London, England with offices in Hong Kong. For more information, please visit <http://www.radioscape.com>

*RadioScape is a registered trademark and Software Defined Digital Radio is a trademark of RadioScape plc. All other trademarks are acknowledged.*

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