

PURE CHRONOS iDOCK DAB/FM CLOCK RADIO ENHANCES BEDSIDE LISTENING
Ease into the morning routine with a new kind of wake up call



The PURE Chronos iDock is a combined DAB digital clock radio and iPod® docking system enabling users to wake up to DAB digital radio, FM, a simple tone alarm or a favourite iPod track. Based on the best selling and award-winning Chronos CD, Chronos iDock combines all the choice, features and ease of DAB digital radio with the convenience of iPod docking.

Chronos iDock charges the iPod when docked and is compatible with all iPods from generation 4*. There is a line-in which enables playback of an iPod shuffle, MiniDisc player or alternative MP3 player, and a remote control is included.

Chronos iDock delivers quality stereo-sound as well as a huge choice of DAB digital radio stations ranging from XFM to BBC 1Xtra to talkSPORT. DAB also enables easy tuning, as stations are stored alphabetically and can be scrolled through and selected at a touch of a button. Other features unique to DAB include textSCAN™ which allows users to pause and control the scrolling station information; ideal for noting down song titles or sports results.

There are a range of bedside features including: four independent alarms that can be set for weekdays, weekends, daily or as one-offs; an adjustable sleep timer; and a large snooze button, which can be set for snooze periods up to 59 minutes for a lazy lie-in. Changing tracks and adjusting the volume whilst in bed is also easy thanks to the supplied remote control.

Chronos iDock is part of PURE's Ecoplus range which has been designed and manufactured to minimise their environmental impact, with standby power consumption of less than 1W, and packaging and documentation based on recycled and sustainable materials.

Available at £99.99 (SRP) from the end of October 2007, Chronos iDock comes in both black and white. Please log onto www.pure.com or call +44 (0)1923 277488 for more information.

Editor's Notes

* iPod Shuffle models cannot be recharged using this product, as they have no docking connector. Generation 3 iPods and below connect via auxiliary input.

About PURE Digital

PURE Digital is the world's leading manufacturer of DAB digital radios, the number one supplier of radios in the UK, and the creator of EVOKE-1^{XT}, the world's most popular DAB radio. A UK business using UK technology, PURE Digital offers the widest range of award-winning DAB radios. PURE Digital is a division of Imagination Technologies Group plc. See www.pure.com.

Contact:

Vicky Deacon
PURE Digital
Imagination Technologies
Home Park Estate
Kings Langley
Herts WD4 8LZ

tel +44 (0)1923 260 511
fax +44 (0)1923 270 188
email: Vicky.deacon@pure.com