



Press release

Linköping, Sweden, 11 July 2007

Factum Electronics enters two new markets for digital broadcasting

Factum Electronics, the world-leading supplier of digital multimedia broadcasting equipment, today announced that it has won contracts to supply the Czech network operator TELEKO, s.r.o. and the French network operator Towercast with digital broadcasting systems. The deliveries under the two contracts are based on the latest version of Factum's DAB/DMB systems and enables Towercast to handle DMB audio and visual radio broadcasting and TELEKO, s.r.o. to provide digital radio to its listeners.

"We are very pleased with this development of DAB and DMB in Europe and the fact that two new countries are added to the list of DAB/DMB countries. Earlier we have announced deliveries of our equipment to several European countries including Belgium, Denmark, Germany, Hungary, Iceland, Italy, Norway, Sweden, Switzerland and the UK," says Kenneth Lundgren, Managing Director, Factum Electronics AB.

"Finally, the transition to digital broadcasting has begun in the Czech Republic and in France and, as expected, DAB and DMB are joint winners. The DAB based standards are the most cost effective technologies for digital broadcasting and Factum supports them all," says Hans Runesten, Chairman of Factum Electronics AB and CEO of Effnet Holding AB.

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About Factum Electronics AB and Effnet Holding AB (publ)

Factum Electronics AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the areas of DAB (Digital Audio Broadcasting), DAB⁺, DMB (Digital Multimedia Broadcasting) and NICAM, digital stereo sound for television broadcasting. Factum Electronics develops and sells system solutions for signal encoding, decoding and processing and serves professional broadcasting customers in more than 40 countries. Additionally Factum Electronics develops and sells middleware for receiver chip manufacturers and test & monitoring equipment. For more information about Factum, please visit www.factum.se and more information about DAB/DMB is available at www.worlddab.org

Effnet Holding AB (publ) is traded on the First North list of the Stockholm Stock Exchange, under the ticker (EFFN) and its certified adviser is Remium (www.remium.com). For more information about Effnet Holding AB (publ), please visit www.effnetholding.se.