

SPONSORSHIP OPPORTUNITIES

About WorldDMB

WorldDMB is responsible for defining the digital radio standards DAB and DAB+ for digital radio and DMB for radio and mobile TV. Our goal is to promote the standard around the world. We work with sound and data broadcasters, network providers, car, receiver, chip and equipment manufacturers, governments and official bodies to encourage international co-operation and a smooth, coordinated roll-out of services. Through our network of more than 85 companies and organisations from across the industry and from 25 countries, WorldDMB is in the best position to assist the transition from analogue to digital radio.

Delegates that attend WorldDMB events comprise of:

- commercial and public broadcasters
- chip, receiver and equipment manufacturers
- network operators
- regulatory bodies
- automotive manufacturers (OEMs, Tier 1s, Tier 2s)
- national digital radio rollout bodies

Previous sponsors of WorldDMB events include include:



Benefits for sponsorship of event packages could include:

- Logo and acknowledgement as Sponsor in all event collateral and including:
 - WorldDMB Website
 - Newsletters
 - Delegate programme booklet
 - All session opening slides
 - On event pop up stands
 - Logo displayed on lectern in session venue
- Link from the conference website page to the sponsor's website
- Full-page advertisement in delegate programme booklet
- Company details included on conference proceedings and programme
- table top display in the exhibition area

Other Opportunities**Lanyard Sponsor**

Logo and/or www---address on all delegate, speaker and staff lanyards (combined with WorldDMB logo). 150 lanyards – option to be supplied by sponsor. Includes free half page advertisement in programme booklet.

Delegate Bag Sponsor

Logo and/or www---address on delegate bags (combined with WorldDMB logo). There is an option for bags to be supplied by sponsor.

Delegate Bag Insert

Raise brand awareness by having a gift inserted in the delegate bag.

Exhibition stand

Promote your products and business to the leading international decision makers at the WorldDMB General Assembly.

Advertising opportunities

Advertising opportunities are available in the delegate handbook.

Member and non-member rate

WorldDMB members receive a discount on sponsorship and advertising opportunities.

Contact projectoffice@worldddab.org for more information on upcoming events where sponsorship opportunities are available.